

ARTIST

MULTIMEDIA DIRECTOR ~ CONTENT CREATOR ~ NEW BRAND DEVELOPER

INNOVATIVE, MOTIVATED, COLLABORATIVE, AND DRIVEN BUSINESS PROFESSIONAL WHO CONSISTENTLY PROVIDES OUTSTANDING CUSTOMER SERVICE IN HIGH PRESSURE, TIME-SENSITIVE SITUATIONS, EQUIPPED WITH SOLID INTERPERSONAL AND COMMUNICATION SKILLS COMBINED WITH A STRONG ENTREPRENEURIAL SPIRIT FIT FOR ANY BRAND.

PROFESSIONAL EXPERIENCE

000WEETV
MEDIA/BROADCAST COMPANY

2017 TO 2019

EXECUTIVE PRODUCER | LOGO DESIGN | PHOTOGRAPHER | VIDEOGRAPHER | SOCIAL MEDIA MANAGEMENT | RECRUITER | CONTENT CREATOR

SITUATION

CHALLENGED WITH ELEVATING THE COMPANY FROM THE GROUND UP VIA GATHERING CONTENT WHILE NETWORKING AND BUILDING PROFESSIONAL BUSINESS RELATIONSHIPS.

STRATEGIES

- CREATE UNIQUE & CAPTIVATING DIGITAL CONTENT
- DEVELOP & INTRODUCE MARKETING/PROMOTION FOR SOCIAL MEDIA
- SUCCESSFULLY ORCHESTRATED & LED RED CARPET PRESS, NIGHTLIFE, MUSIC VIDEOSHOOTS, & FESTIVALS
- GREW TEAM FROM 1 TO 10; MANAGED UP TO 5 FREELANCE PHOTOGRAPHERS, 2 VIDEOGRAPHERS, 2 MEDIA PERSONALITY, 1 PUBLIC RELATIONS
- MANAGE COMPANY SOCIAL MEDIA WEEKLY/BI-WEEKLY
- PIONEERED COMPANY LOGO / MERCHANDISE DESIGN
- COLLABORATE WITH OTHER START UP COMPANIES
- DEEP FORMULATED TEAM MEETINGS ON COMPANY GOALS, INDIVIDUAL STRENGTHS/WEAKNESSES & HIGHLIGHTS/ACCOMPLISHMENTS

RESULTS

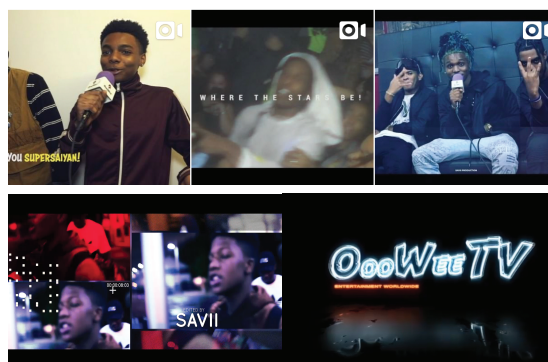
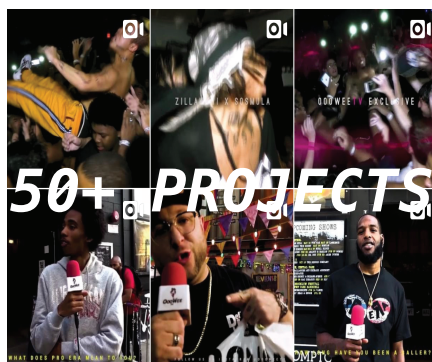
TOOK ON INCREASING LEVELS OF RESPONSIBILITY WITH INGINUITY AND DRIVE TO SUPPORT THE COMPANY'S DIGITAL PRESENCE.

GAINED SOLID TEAM LEADERSHIP, ORGANIZATION, TIME MANAGEMENT, BUSINESS DEVELOPMENT AND NEGOTIATION SKILLS.

ORGANIC INCREASE OF 2000+ FOLLOWERS WITH CONSISTENT 30+ COMMENTS MAXING AT 70, INSIGHT 5K-10K IMPRESSIONS PER POST PEAKING AT 15K.

HIGHLIGHTS

60SEC - 1HR CLIPS



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