

A SELF-HELP GUIDE FOR CREATIVES BY CREATIVES

IDEAS

KEEP IT SIMPLE

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QUESTION

You want to have better ideas?

Start by asking yourself 3 questions. Ready?

1. Who will benefit from this idea?

2. Will i regret this idea later on?

3. Is this idea profitable?

SOLUTION

You should never think too hard, keep it simple.

Here are 6 answers to the previous 3 questions.

1. Ideas should benefit not only you but other people, and then the world.
2. Think how many different ways can this person benefit from my idea.
3. Have ideas that you can be proud of later on in life.
4. If your idea makes you feel like a horrible person, chances are its not a good idea and chances are the next person might feel horrible too, let those ideas fade.
5. Your price point should be how much knowledge acquired + how much time it took you to complete your idea x(times) 3. $(K+T)^3 = \$$ (amount you charge for an idea)
6. Never let the money consume you.

TIPS

You should practice making these tips a habit.

Here are 9 tips to help you along your journey.

1. Buy and keep an “ideas journal” and write at least one idea a day.
2. Watch one video a day about people who have great ideas.
3. Ask people you trust their thoughts on whether your idea is a good one or not.
4. Some days you will have bad ideas, push forward until the good ones come along.
5. Know when to take breaks, thinking is a powerful action that requires a lot of energy.
6. Be confident about your ideas, confidence is what sells the idea.
7. Say this mantra “I am thinking better”, “I am attracting better ideas”.
8. Meditate on your ideas when you have time in a quiet place.
9. Write out a plan on how you will execute your idea, be very descriptive and detailed.